



NONPROFIT LEADERSHIP SUMMIT 2014

-Strategic leadership through collaboration and innovative thinking-

FOR IMMEDIATE RELEASE
March 28, 2014



Front, left to right: Innovation Award judges Maureen Crush and Doug Sauer (also a keynote), Award Winner Casey MacDonal of the Hudson Valley Cancer Resource Center, Co-Chair Linda C. Hartley, Vice Chair Irene Jones, Committee members Jenna Widman and (back) Jim McIntyre, Vice Chair Gary Schuster, Committee member Sue Rowe, sponsor Dr. Gerard Galarneau for CRMC.

2014 NONPROFIT INNOVATION AWARD WINNER ANNOUNCED AT FOURTH ANNUAL NONPROFIT LEADERSHIP SUMMIT

Bethel, NY: On March 27, a packed crowd of leaders from the region's not-for-profit sector filled the Event Gallery at Bethel Woods Center for the Arts as the Fourth Annual Nonprofit Leadership Summit got underway. They came to hear from key leaders in the nonprofit world about ideas for best practices and innovation, as well as to learn how new government regulations could impact their organizations.

Kicking off the Summit was Doug Sauer, Executive Director of the New York Council on Nonprofits (NYCON), who discussed the Nonprofit Revitalization Act, a landmark change in Not-for-Profit Corporation Law of the State of New York that promises to usher in a modern era for the operation and governance of nonprofit corporations. Sauer cautioned, however, that, “while these new laws are eagerly anticipated, there is much that nonprofits will need to learn quickly in order to keep their organizations in compliance.”

After a networking lunch, attendees had the opportunity to view a riveting video from activist and fundraiser Dan Pallotta entitled “*The Way We Think About Charity Is Dead Wrong.*” In his presentation, Pallotta emphasized, “Too many nonprofits are rewarded for how little they spend — not for what they get done.” Following the video, Sullivan County Legislator, Jonathan Rouis, took the floor to discuss the NYS “No Excuses” Initiative: Implications for Nonprofits.

Without a doubt, one of the highlights of the day was the presentation of the prestigious \$5,000 **Nonprofit Innovation Award**. The award went to **Hudson Valley Cancer Resource Center** for its innovative free website “**HUDSONVALLEYCANCER.ORG**,” the only online directory that allows cancer patients in the 10-county Hudson Valley region to easily search national, state, regional and local resources for medical information and support services to help address concerns that arise during cancer treatment. The easy to navigate website includes more than 1,500 resources to help ease the burden of the disease and put patients on the road to recovery. Casey MacDonald, a 17-year lymphoma survivor and executive director of the Hudson Valley Resource Center was on hand to accept the award. There were two runners up for the award: **The Youth Economic Group (YEG) of the Rural & Migrant Ministry** for its “**Spark Storefront**” and **North American Cultural Laboratory (NACL Theatre)**, for “**The Weather Project.**”

Throughout the day summit participants attended professional workshops which included: *The Grants Gateway; Managing Cash Flow for Small Organizations; Integrate, Aggregate, Manipulate Without Capitulating, Using Digital Tools to Engage and Energize Your Board; Making Your Board Retreat Strategic (Even When It's Not a Strategic Planning Retreat); and Finding and Retaining Donors.*

The day concluded with a networking reception, giving participants an additional chance to get to know their nonprofit colleagues and seek collaboration opportunities. “Networking is a very important part of the event,” noted event co-chair Linda C. Hartley of Hartley Consulting, Inc. who works with New York nonprofits. “Building cooperation and trust among our local nonprofits is the first step to fostering collaboration.”

Nonprofit Leadership Summit 2014

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